

# Chandler Reports

WWW.CHANDLERREPORTS.COM

Chandler Reports has been the leading provider of real estate data in Memphis and Shelby County for over 45 years. Established in 1968, we offer the most comprehensive database of residential and commercial property information.

## WHO USES CHANDLER REPORTS?

Chandler Reports is accessed by over 3,000 local real estate professionals including Realtors®, appraisers, developers, builders and lenders. We also offer consumer products for homeowners to evaluate their properties and appeal their tax appraisal values.

---

## THE DAILY NEWS & CHANDLER REPORTS

In 2004, Chandler Reports was purchased by The Daily News Publishing Co. providing greater coverage of the local real estate market.



# 2015 Print Advertising

## CHANDLER REPORTS

### SPACE OPEN RATE

FULL PAGE	1496
HALF	901
QUARTER	601

Rates quoted includes color.  
Acceptable formats include PDF, TIFF, & EPS

### SPECIFICATIONS

All dimensions are in inches

SIZE	WIDTH	DEPTH
FULL PAGE	10	14.5
1/2 HORIZONTAL	10	7
1/2 VERTICAL	4.875	14.5
1/4 HORIZONTAL	10	3.375
1/4 VERTICAL	4.875	7
1/4 COLUMNAR	2.375	14.5



## CHANDLER REVIEW

This 8-page, quarterly publication combines highlights of real estate features from The Daily News along with Chandler Reports most popular market trend reports. The Review covers residential and commercial sales activity, new housing, foreclosures and trends in lending. The publication is inserted in The Daily News and is distributed with the weekly Memphis News.

# Digital Advertising

2015 ONLINE & EMAIL RATES



[WWW.CHANDLERREPORTS.COM](http://WWW.CHANDLERREPORTS.COM)

Chandler Reports is accessed by over 3,000 local real estate professionals including Realtors®, appraisers, developers, builders and lenders. We also offer consumer products for homeowners to evaluate their properties and appeal their tax appraisal values.

- 24-7 exposure
- 80,000 average monthly page views
- Over 3,000 paid subscribers

## LEADER BOARD POSITION

500 pixels W x 164 pixels H  
\$450 per month

## SIDE POSITION

200 pixels W x 200 pixels H  
\$300 per month

## PULSE REPORT EMAIL EDITIONS

This monthly publication is emailed to over 10,000 contacts including The Daily News Online subscribers and The Daily News Email Edition subscribers. With direct links to our market trend reports, this report highlights all local real estate activity from the prior month including residential and commercial sales activity, foreclosures, new housing and trends in mortgages and lending.



## LEADER BOARD POSITION

440 pixels W x 53 pixels H  
\$300 per month

## SIDE POSITION

235 pixels W x 235 pixels H  
\$175 per month